

Articulation Agreement

Institution: Community College of Rhode Island
Transfer Institution: Salve Regina University

Date: Fall 2013

CCRI: Business Marketing	CR	SRU: BS Marketing	CR
General Courses			
ENGL1010 Composition I	3	ENG150 What it Means to be Human= <i>Common Core</i>	3
MATH1670 Quantitative Business Analysis I*	3	MTH172 Quantitative Methods for Business = <i>Core Comp and Business major requirement</i>	3
MATH1550 Statistical Analysis I*	3	STA201 Statistical Methods	3
ECON2030 Principles of Microeconomics	3	ECN102 Principles of Microeconomics	3
ECON2040 Principles of Macroeconomics	3	ECN101 Principles of Macroeconomics	3
COMM1100 Oral Communication I (formerly SPCH1100)	3	THE261 Public Speaking Theory and Practice = Visual and Performing Art <i>Core Complement</i>	3
Select one course: ENGL1410 Business Wrt; OR ENGL2100 Technical Wrt; OR ENGL (Lit) Literature Course	3	MGT212 Business Communication OR English Literature <i>Core Complement</i>	3
*General Education Electives: <i>Choose a six-credit Foreign Language Sequence:</i> Foreign Language– 2 course sequence of the same language (6 credits) -OR- <i>Pick two of the following courses:</i> HIST2270 World Religions: A Historical Approach PHIL2030 Ethics PHIL2020 Philosophy of Religion One or two Natural Science Course(s) One History <u>or</u> Anthropology Course One Psychology <u>or</u> Sociology Course	6	Foreign Language <i>Core Complement</i> (6 cr. requirement) RTS210 Christianity in Dialogue w. World Relig. <i>Com. Core</i> PHL220 Philosophy and Responsibility <i>Common Core</i> RTS Elective <i>Core Complement</i> Natural Science <i>Core Complement</i> (6 credit Requirement) History/ Anthropology Social Science <i>Core Complement</i> Psychology/ Sociology Social Science <i>Core Complement</i>	6
Program Requirements			
ACCT1010 Financial Accounting	4	ACC101 Financial Accounting	4
ACCT1020 Managerial Accounting	4	ACC104 Managerial Accounting	4
BUSN1010 Introduction to Business	3	General Elective	3
BUSN2050 Principles of Management	3	MGT120 Management and Organizational Behavior	3
BUSN2060 Principles of Marketing	3	MGT280 Principles of Marketing	3
BUSN1020 Marketing Communications	3	MGT390 Marketing Communications	3
BUSN1000 Workplace Relationship Skills	3	General Elective	
BUSN1110 Sales	3	MGT335 Professional Selling (Marketing elective)	3
BUSN1130 Advertising Principles	3	Marketing Elective	
Computer Studies: Take one (3 credit) course from: COMI1100 Introduction to Computers -OR- Take three (one-credit) courses from: COMI1420 Intro Spreadsheets or COMI1422 Intm Spreadsheet COMI1440 Presentation Software COMI1640 Intro Word Proc or COMI1645 Interm Word Proc COMI1430 Introduction to Database Software	3	APT103 IC3 Certification: Internet & Comp. Core Cert -OR- APT161 Microsoft Excel (1 credit) APT162 Microsoft PowerPoint (1 credit) APT160 Microsoft Word (1 credit) APT165 Microsoft Access (1 credit)	3
LAWS2050 Law of Contract	3	MGT403 Business Law	3
Total credits	62		

*It is recommended that CCRI students take **MATH1670 Quantitative Business Analysis I** and **MATH1550 Statistical Analysis I** in order to progress in Salve Regina's program. While CCRI MATH1680 Quantitative Methods II is equivalent to SRU MTH191 Applied Calculus, it is not required at SRU if student completed MATH1670.