

NEASC STANDARD 9 – October 11, 2012

All members in attendance

GOAL #1 – Align budget planning with multi-year strategic plan; communicate goals

Following the July retreat, at which the attached “Model for CCRI’s Strategic Plan” was disseminated, Ruth Barrington requested to be added to the larger Strategic Planning committee and attended the 9/12 meeting:

2012 – 2015 Plan to be modeled after the System Direction Plan for Washington State and/or an alternative format presented by Jerry Hatfield. The advisory committee is meeting with Ruth Sullivan from now til the end of October to come up with a first draft. Indicated that we are at a cross road – the Strategic Plan must coalesce with the NEASC Plan. The goal is to have a ready plan late December.

The president raised many questions/issues that he thought were pertinent to the strategic planning process as well as the subsequent plan. Discussion included:

Defining the role of Down City and Westerly satellites – bus routes, course offerings – grow courses such as Physics?, types of students, what do we want them to look like, separate NEASC approval required.

Fall enrollment reflect a 2 year decline across every site

Who didn’t get in? Why are so many students dropped in the non-payment process?

Course pre-req’s – use to define college ready – retention affects graduation

Need better program review, quality controls, more effective job of measuring student outcomes, credit award means what, need common learning outcomes across the institution, could tie in to economic trends. Dean Wims mentioned a software that could help us do tracking.

Need to move forward on all issues, not just go back to our day-to-day routines. We have time to address potential NEASC shortcomings

CCRI’s feet being held to the fire re economic development – what skill sets do our students need? **Tie the plan to resources.**

Where does the responsibility land to make sure things get done: Leadership Team, Follow Through, Accountability

Committee discussed the above and agreed that staying in the loop of the Strategic Planning process and outcomes is key to our progress on this Goal. Will react accordingly.

GOAL #2 – Data Based decision making; establish a group to ID data elements to be used for resource allocation; identify applicable benchmarks and measures

Ruth Barrington, Robyn Greene, Meo Colantonio, David Rawlinson and Ed Madonna of the Standard 9 committee members viewed an October 4th webinar sponsored by NACUBO “Higher Education Analytics and Data Driven Decisions”. The three schools represented in the webinar have experienced the same issues and concerns as CCRI as well as those who answered polling questions throughout the webinar – see screen shots.

Devising an Organizational performance strategy

Improving business processes using technology

Organizational culture

Defining performance metrics

As observed, there are many higher ed choices for students and with distance education, this is increasing daily. Students are smarter consumers – it is a very competitive market. **Think of data as a balance sheet asset** – need a top down commitment beyond just dollars.

Cuyahoga Community College – very similar to CCRI. Banner school, using ARGOS, 52,000 credit & non-credit students, multi campus system.

Key ideas committee took away from the webinar:

Improving functions and using data has to be a full blown institutional commitment

Successful institutions have a Data Champion – could be an individual or a committee but there has to be a consistent and influential driver with top down support

Needs across the campuses input – people need to understand of why for Ah Ha moments

Keep a scoreboard – go back and give yourself credit for what you have accomplished****

Define KPI's – key performance indicators – don't have too many – tie to ownership & responsibility

Create a feedback loop – data is your friend – address performance standards, resources & transparency

CCRI – CELEBRATE GOOD DATA – FIRST STEP?

Subcommittee of the BOG, Quality, Continuous Improvement and Innovation Committee will be meeting on proposed laundry list of performance metrics next Tuesday the 16th at 10 am. These enclosed metrics are far reaching and are still in draft form. Feel free to provide feedback back to Ruth Barrington and/or attend the meeting.

Committee discussed many aspects of the above including how CCRI can proceed to put data to the forefront and how we could best move from A to Z. Going to make this goal a priority for the next few meetings to come up with some recommendations. Interesting related topics:

Academic departments do not have an IT type committee such as banner finance, student etc

CCRI ever considered reverse articulation agreements such as from Univ of Phoenix

How are we marketing our programs and sites such as Down City and Westerly

? came up about when the first draft of the NEASC report will be completed?

GOAL #3 – Budget Request Follow-Up

FY12 Cycle results need to be uploaded to Business Office web page – will send out an email notifying departments that it is there in conjunction with reminder of FY13 cycle. FY13 cycle was moved from the spring to the fall this year and will be due in November to allow better planning and reactive time within the fiscal year.

GOAL #4 –Council to review budget cycle to include interdepartmental input

Approach president on concept in conjunction with above cycle

Would like to tie it back to Strategic Plan

Committee agrees that this go back to the Strategic Planning Process and will re-visit accordingly.

Next Meeting: Thursday, October 18th noon