



Achieve

Engage Every Student with Achieve

Achieve is a comprehensive set of interconnected teaching and assessment tools. It incorporates the most effective elements from Macmillan’s market leading solutions—including Sapling, LaunchPad, iClicker and others—in a single, easy to use platform. Our resources were co-designed with instructors and students, using a foundation of learning research and rigorous testing.

Engaging students for better outcomes

Pre-built assignments include a variety of activities to engage students both inside and outside of class.

Supporting students of all levels

Achieve was designed for all students whether they are high achievers or need extra support.

Partnering with you

Macmillan remains dedicated to expert authorship and support of the customer experience. In developing Achieve, we reviewed extensive learning research and both instructors and students co-designed with Macmillan for several years in the classroom and in the lab.

ACHIEVE INCLUDES

- Insights and Reporting
- Course- and Book-Specific Resources
- E-book
- Assessment
- Gradebook
- Integration Options

Over 5000 students used Achieve in 2019*



Our research showed that students who put in 1% more work ahead of class with Achieve pre-class activities saw a 1% increase in their final grade.

↑
8%

Students who completed at least 81% of their pre-class activities scored 8% higher on their final exams.

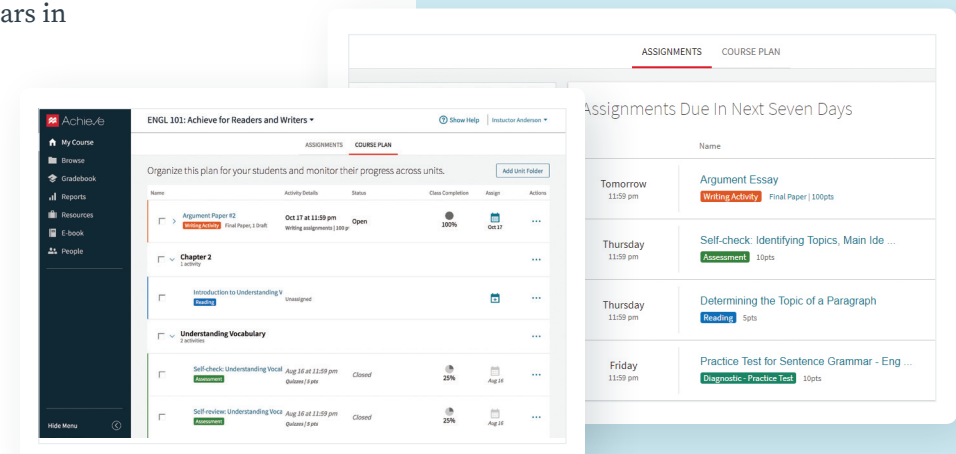


This finding is true for all students - those less and more academically prepared to succeed.

88%

88% of students (1,241 students) reported that Achieve activities were engaging

**Macmillan is the only publisher to secure two levels of Institutional Review Board approval for *every* study of Achieve—giving us unprecedented access to student performance and perceptions.*



The content you trust *plus* the writing tools you need

Built in collaboration with nearly 600 instructors and 1,000 first-year writing students, the Writing Tools in Achieve are designed to support best practices for commenting on student drafts.

The instructors and students as part of our co-design approach identified their biggest challenges in the writing course, and we set out to solve them with features that provide opportunities to **draft, reflect, review, and revise**. The result is a flexible, integrated suite of tools for designing and facilitating writing assignments, paired with actionable insights that make students' progress towards outcomes clear and measurable.

AVAILABLE TITLES IN ACHIEVE*

Achieve for Writer's Help | Hacker

Achieve for Writer's Help | Lunsford

Achieve for Readers and Writers

Adams | The Hub, 1e

Barnet | Current Issues and Enduring Questions, 12e

Hacker | The Bedford Handbook, 11e

Ingraham | The Writer's Loop, 1e

Kennedy | The Bedford Guide for College Writers, 12e

Kennedy | The Bedford Reader, 14e

Kirszner | Practical Argument, 4e

Lunsford | The Everyday Writer, 7e

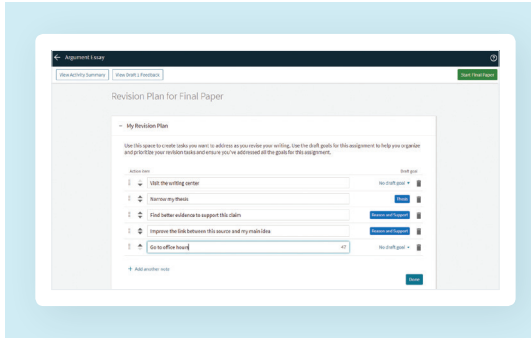
Palmquist | In Conversation, 2e

Palmquist | Joining the Conversation, 4e

Wardle | Writing about Writing, 4e

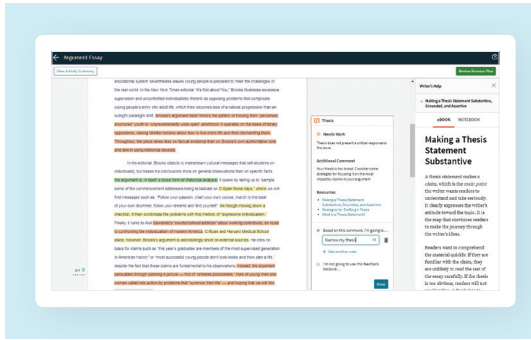
*Ask your rep about packaging options with Achieve.

ACHIEVE // WRITING TOOLS



Revision

The Revision Plan lets students take ownership of revision planning by helping them turn feedback into strategies for strengthening their writing. Revision planning creates accountability for students and provides instructors with additional insight into how well students understand the feedback they've received.

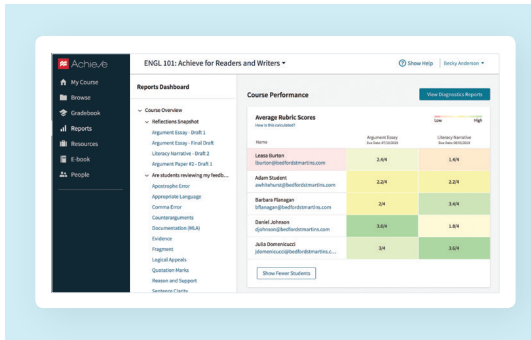


Reflection

Instructors can choose and customize reflection prompts. Students can communicate their confidence in their writing and articulate the choices they're making as writers, increasing their rhetorical awareness and promoting the transfer of skills from draft to draft.

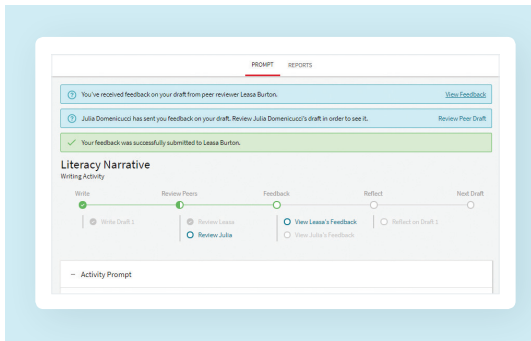
Instructor Feedback Tools

Powerful commenting tools allow instructors to focus their feedback on success criteria and efficiently mark patterns of error. Feedback links to e-book content to provide students with point-of-need support within the context of their own writing.



Reporting and Insights

Insights highlight student engagement, provide opportunities for intervention, and visualize trends in student progress from assignment to assignment. Easily track what students do with instructor and peer feedback, and use reflection data to understand students' sentiments about their work in the course.



Peer Review

Integrate peer review into your writing assignments, using tools that scaffold and support students' development as reviewers. Monitor and manage every step of the peer review process and ensure that students stay on track.

For more information or to request a demo or class test, contact your representative or visit [macmillanlearning.com/digital/achieve](https://www.macmillanlearning.com/digital/achieve)