

CCRI CURRICULUM REVIEW COMMITTEE MEETING

May 4, 2018, 2:00 to 4:00pm

4090 BOARD ROOM – KNIGHT CAMPUS

Minutes

NON ACTION/ANNOUNCEMENTS

The Business Department requests the following changes:

The Business Department is renumbering three courses in the Business Administration program. There is no change to the content of these courses. The rationale for doing so is that the new numbering system more closely follows the recommended course sequence, and is less confusing to students. The changes are as follows.

Old Course Number	New Course Number
BUSN 1020 Marketing Communications	BUSN 2061 Marketing Communications
BUSN 1110 Sales	BUSN 2063 Sales
BUSN 1130 Advertising Principles	BUSN 2065 Advertising Principles

Curriculum Review Committee meeting dates for the academic year 2018/2019 are available online.

The next Curriculum Review Committee meeting will take place on, October 19, 2018 please note – Initial proposals are due to deans by September 7, 2018.

ACTION/VOTING ITEMS

New Course Proposal: Multicultural American Literature

ENGL XXXX, 3 credits

Originator: William Dalessio, Ph.D.

RATIONALE:

The Community College of Rhode Island has one of the most diverse student populations in the region. In 2016, nearly 40% of our students identified themselves as members of ethnic minority groups. Many are immigrants, and even more are the children and grandchildren of immigrants. Because of this growing demographic at our college—and in our nation—a literature course whose primary purpose is to recognize, analyze, and celebrate the poetry, prose, and drama of American writers from diverse racial, ethnic, and cultural backgrounds will be an important addition to CCRI. Furthermore, since most four-year liberal arts schools, such as Rhode Island College (ENGL 327—Studies in Multicultural American Literatures), offer this course or similar ones that focus on race, ethnicity, and identity in literature and culture, ours will provide students with another transferable class should they go on to attend any of these schools.

CATALOG DESCRIPTION

NEW:

English _____—Multicultural American Literature (3 credits): This course examines issues of race, ethnicity, and cultural identity in literature by writers of diverse backgrounds, including—but not limited to—African American, Asian American, Hispanic American, and Native American. Representative pieces of multicultural poetry, fiction, nonfiction, and drama are studied for their literary, sociological, and historical significance. (Meets literature and English concentration requirements.) Lecture: 3 hours

Motion to Approve: Jason Stockford, 2nd by Marilyn Salvatore

The committee voted 10-0 to **APPROVE**, with 1 non-voting member.

New Program Proposal: Communication & Film/Media Arts

ENGL, 63 credits

Originator: Sandra Iuzzi Sneesby, Kathleen Beauchene

RATIONALE:

The demand for a Communication & Film/Media program has come from multiple sources. First and foremost, our students have requested a program, evidenced by those in our current courses, and the feedback from CCRI advising and counseling. In addition, local colleges such as URI, Bryant, NEIT, JWU, Emerson College, and others, have requested the development of a degree program that could allow our students to transfer into their baccalaureate degree programs.

The Communication programs at our sister state institutions, URI and RIC, are among the largest and most popular offerings at those colleges, and having a pathway in this field at CCRI will provide a desired transfer opportunity for our students.

Many of our students are currently in the General Studies track, yet they desire to major in Communication/Film and plan on transferring. In the past few years, the number of courses and seat counts in Communication/Film has grown to justify a full-time faculty member and numerous adjunct faculty.

CATALOG DESCRIPTION:

Communication is central to all human endeavors. Crafting a message, sending it along the most appropriate channel, and ensuring that it reaches its recipient as intended, is key to every successful business, personal, national and global activity.

In this program of study, students will learn to create content and articulate a message for any of the wide variety of legacy and new media platforms that exist today. Courses will equip students to communicate through traditional media (print, film, television, and radio) or new media (internet, mobile, social, virtual and others).

Students selecting this major may concentrate their studies in communication or film/media, preparing them for either workforce employment or transfer to baccalaureate degree programs.

New Course Proposal: Communication Fundamentals

COMM 1XXX, 3 credits

Originator: Kathleen Beauchene and Sandra Iuzzi Sneesby

RATIONALE:

Communication is one of the most important issues of current day. Communication has roots dating back to ancient Greece, when Plato and Aristotle wrote important texts on the role of communication in democratic societies.

This course is offered nationally as the first course in Communication studies. With this addition to our program, students will be exposed to an introductory survey course in the communication discipline, which will form the foundation for future studies.

URI has requested that we offer this course, and it will transfer to their program in Communication. This Communication course will also provide the soft skills that companies are requesting of our students.

CATALOG DESCRIPTION

NEW:

This course examines fundamental concepts related to communicating across a variety of contexts and cultures while emphasizing practical application to everyday life. Through multiple methods (readings, lectures, discussions, activities, research, written and speaking assignments), this course presents predominant theories of and guided experiences with interpersonal, group, and public communication. Focus is on analyzing audiences, identifying/evaluating communication styles, researching effectively/ethically, and presenting sound arguments. The real-world skills that students develop help them maintain healthy relationships, increase understanding of others, and voice ideas and concerns in public forums.

(Prerequisites: Eligible for ENGL 1005 or higher and ENGL 0850 or higher or permission of instructor)

New Course Proposal: Multimedia Reporting

COMM 2XXX, 3 credits

Originator: Kathleen Beauchene and Sandra Luzzi Sneesby

RATIONALE:

It is vital for communication professionals to write effectively, and it is also critical that those professionals are able to create content for any format that exists in the media landscape. Multimedia skills are now an essential skillset, regardless of the focus within Communication studies that a student may follow. Companies are now requiring that media makers be able to create content in multiple formats: written, visual, and auditory. Writers must now be able to shoot and edit video, audio, and digital content, as well as update and maintain websites.

CATALOG DESCRIPTION

NEW:

In this course, students will learn the latest technologies to write, produce, and distribute media stories for a variety of formats. Building on writing skills, students will become proficient in using still cameras, video cameras, and audio-recording devices to support a news story. Students will use still cameras, video cameras, and audio-recording devices to deliver a news story. In essence, this course exposes students to skills needed by contemporary media journalists.

New Course Proposal: History of Film 1

COMM 2XXX, 3 credits

Originator: Sandra Luzzi Sneesby

RATIONALE:

History of Film I is a standard film history course in virtually all college film/media degree programs, including our sister colleges, URI and RIC. Additionally, these courses double as general education courses at many institutions, including URI, Emerson College and others.

The course not only reviews the history of the moving image but also the world events that took place during each film genre and movement. Important cultural events, influences from other art forms, and invention/critique instigate and inform the creative process of the film and motion picture medium.

Students will learn about important milestones in film history, as well as develop an appreciation for the various genres and developments that impacted society and how culture influenced film content.

CATALOG DESCRIPTION

NEW:

This course studies the history of motion pictures, beginning with the invention of the moving image in the 1880s through the middle of the twentieth century. The industrial and social history of cinema in the United States including the studio system, the star system, and content regulation are explored. The international cinema of Germany, France, Soviet Union, and other countries are also studied. Historical events and their effects are also investigated, including world wars, cultural transformations, racial diversity and global influences. Technical invention of key visual and audio recording devices is reviewed, as well as key narrative developments in structure, genre, pacing and editing. Significant films will be screened for analysis and discussion.

New Course Proposal: History of Film 2

COMM 2XXX, 3 credits

Originator: Sandra Luzzi Sneesby

RATIONALE:

History of Film 2 is a standard film history course in virtually all college film/media degree programs, including our sister colleges, URI and RIC. Additionally, these courses double as general education courses at many institutions, including URI, Emerson College and others.

The course not only reviews the history of the moving image but the world events that took place during each film genre and movement. Important cultural events, influences from other art forms, invention/critique instigate and inform the creative process of the film and motion picture medium.

Students will learn about important milestones in film history, as well as develop an appreciation for the various genres and developments that impacted society and how culture influenced film content.

CATALOG DESCRIPTION

NEW:

This course is designed as an overview of significant national and international trends in the history of film from approximately 1950 until the present day. The emphasis will be on significant cinematic movements, the key players and films within those movements, and the larger social and historical context in which these movements occurred. Through screenings, readings, and class discussions, students will develop an appreciation for and critical insight into the history, politics, aesthetics, and philosophical debates that shaped these cinematic traditions.

New Course Proposal: Careers in Communication & Film

COMM XXXX, 1 credits

Originator: Sandra Luzzi Sneesby and Kathleen Beauchene

RATIONALE:

This course has been developed to help students understand the options for careers in the Communication & Film fields so that they can be better informed on what to expect for job opportunities upon graduation or

transfer. Students can make a more informed decision on how to focus their energies and find their passions within the variety of careers in the Communication and Film fields.

The Guided Pathways (Meta Majors) approach recommends this course for each degree program as a gateway for helping students progress through the program and will be taken in the student's first semester.

CATALOG DESCRIPTION

NEW:

This course is designed to give students an overview of the Communication and Film industries and related careers. Students will explore personal values and academic goals through individual projects, class exercises and group interaction as they learn the educational requirements of specific career degrees and develop the baseline skills necessary for working in Communication or Film, including ethical reasoning, effective communication and self-directed lifelong learning. This course is required for all students in the Communication and Film degree and should be taken during the student's first semester in the program.

New Course Proposal: Field Experience

COMM 2XXX, 2 credits

Originator: Sandra Luzzi Sneesby and Kathleen Beauchene

RATIONALE:

Having experience in a real work environment is essential for students in not only learning from professionals, but adding to their resume to aid in employment.

In the competitive field of Communication and Film, students with experience will have an advantage over others that do not. This course will allow students to practice what they have learned in their associate degree program, bringing their knowledge and talent into a firm that can nurture and advance them.

CATALOG DESCRIPTION

NEW:

In this course, students will work off-site at a company in the concentration and interest area that they are studying. Students will be matched with an opportunity that allows them to apply their skills learned in the classroom, and that provides a real-world experience in Communication and Film/Media.

New Course Proposal: Portfolio Capstone

COMM 2XXX, 2 credits

Originator: Sandra Luzzi Sneesby and Kathleen Beauchene

RATIONALE:

Students in Communication and Film are required to present their work to potential employers as evidence of creative ability. As media makers, one must be able to not only talk about one's skills or list them on a resume but must also be able to publish and display work for review and assessment.

During the course of their degree program, students will develop and produce an array of media, including audio, video, written, digital, social media, and web-based content. In this course, students will be guided in the assembly of those media elements into a professional portfolio for presentation to potential employers and the wider community.

CATALOG DESCRIPTION

NEW:

In this course, students will create a professional portfolio of representative work that demonstrates their skills and ability in media creation. Through a series of short exercises and assignments, students will assemble a body of work from their course assignments and independent projects to create this comprehensive online portfolio. The course is taken in the last semester of the program sequence.

**Revised Course Proposal: COMM 1100 Public Speaking (NAME CHANGE from Oral Communication)
COMM 1100, 3 credits**

Originator: Kathleen Beauchene

RATIONALE:

The title Oral Communication is a misnomer as not all communication is oral. The course title of Public Speaking accurately captures course content and suggests learning outcomes, thereby, making it easier for both students and those outside of the college, such as transfer counselors at other academic institutions, to understand the course's focus.

Additionally, the current title of Oral Communication might create confusion between that course and a newly proposed course, Communication Fundamentals.

CATALOG DESCRIPTION

OLD:

This one-semester basic course in speech is designed to develop each student's ability to communicate effectively in his or her academic, business, and social life. The major emphasis is on the preparation and delivery of formal speeches, but many areas of the communication process are explored. (Prerequisites: Eligible for ENGL 1005 or higher and ENGL 0850 or higher or permission of instructor) Lecture: 3 hours.

CATALOG DESCRIPTION

NEW:

N/A no change

Revised Course Proposal: COMM 2200 Documentary Production (NAME CHANGE from Field Production)

COMM 2200, 3 credits

Originator: Sandra Luzzi Sneesby and Kathleen Beauchene

RATIONALE:

Students have indicated that they are confused by the current name of the course, and are more familiar with the term "documentary," This is also the name of the course at URI that we articulate with.

CATALOG DESCRIPTION

OLD:

This 3-credit introductory course familiarizes students with video production in a studio environment. They will acquire the skills to produce basic video productions for television and the Web. Students will learn to communicate effectively by making class presentations, writing production proposals, and producing videos. (Prerequisite: COMM 100) Lecture: 3 hours, Lab: 1 hour

CATALOG DESCRIPTION

NEW:

N/A

Revised Course Proposal: 2310 Sound Design and Production (NAME CHANGE from Audio for Communication)

COMM 2310, 3 credits

Originator: Sandra Luzzi Sneesby and Kathleen Beauchene

RATIONALE:

Students have indicated that they are confused by the current name of the course, not realizing that the course involves audio production. This new name will clarify that students are designing, and producing audio for Communication and Film.

CATALOG DESCRIPTION

OLD:

This course examines the techniques and production of audio for communication. Students will explore elements of audio for media, including video, radio, web, commercials, news reporting, sports commentary, monologues, narration, voice-over, podcasting, ADR, Foley, film scoring and mixing. (*Recommended: COMM 1000*) *Lecture: 3 hours, Lab: 1 hour*

CATALOG DESCRIPTION

NEW:

N/A

Motion to Approve: Jason Stockford, 2nd by Marilyn Salvatore

The committee voted 10-0 to **APPROVE** with one non-voting member.
