

## CCRI CURRICULUM REVIEW COMMITTEE MEETING

October 4, 2024 2:00-4:00 PM

Knight Campus, Third Floor President's Conference Room

Zoom: <https://ccri.zoom.us/j/95736139514?pwd=afHtX3uFCcpuoEGPUyRTPoolJsacKlb.1&from=addon>

### AGENDA

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF MINUTES
4. NON-ACTION/ANNOUNCEMENTS
5. ACTION/VOTING ITEMS

#### NON-ACTION/ANNOUNCEMENTS

1. JAAs: Please see the attached slide deck that Leslie Killgore and Bill Stargard have put together. This slide deck defines the CCRI Transfer Degree and CRC's responsibility in the process.
2. Potential need for additional meetings: CRC might need to add an additional meeting in November and another in December in order to review and approve all the transfer degree proposals. If more meetings are needed, a motion will be brought to the CRC for a vote.

#### ACTION/VOTING ITEMS

##### Revised Course Proposal: Foundations of Cybersecurity

COMI 2037, 3 credits

Originator: Kevin Crawford

##### **RATIONALE:**

Course name has caused some issues for transferability as stated by NSA/CAE.

##### **CATALOG DESCRIPTION:**

This course introduces students to the opportunity that exists in the cybersecurity field. Topics such as certified ethical hacking, cyber threats and vulnerabilities and cryptography are introduced.

##### New Course Proposal: Music through Movement, Gesture, and Sound

MUSC 2039, 1 credit

Originators: Krista Wilhelmsen

Joseph Amante y Zapata

##### **RATIONALE:**

While developing a JAA Music Education Pathway, the music faculty at URI requested that CCRI add an equivalent course for MUS 239 Music, Gesture, and Sound to our music program. Students will investigate how body movement interacts with sound and how it can be used to generate sound from others. They will explore body movement as a specific method of communication. By delving into Rudolf Laban's movement theory and

elements of Jacques-Dalcroze's eurhythmics, Body Mapping and Alexander Technique, students will learn to use basic musical conducting gestures to convey performance objectives effectively to groups of musicians.

The benefits of establishing a JAA Music Education Pathway to URI would be numerous for the CCRI music student population. The first two years of the Bachelor's degree in Music Education will be completed at the Community College of Rhode Island. Once transferred to the University of Rhode Island, Joint Admissions Agreement students receive the following benefits: Up to 30% discounted tuition at URI depending on your CCRI GPA, Waived application fee, Conditional acceptance to URI, Personalized advising at CCRI and URI, with the ability to transfer seamlessly as a junior in your major.

**CATALOG DESCRIPTION:**

The scope of this course is to explore the relationship between music and physical movement, emphasizing the development of body awareness and the acquisition of movements and gestures that facilitate responses to music and the creation of musical sounds, both individually and in groups.

**New Course Proposal: Hospitality and Tourism Marketing**

**BUSN 1XXX-2, 3 credits**

**Originators: Jill Guindon-Nasir  
Maria Coclin**

**RATIONALE:**

This course will be an introductory course on marketing in the Hospitality & Tourism Management certificate. This course is aligned with industry needs, and was designed in consultation with Bally's.

**CATALOG DESCRIPTION:**

This course examines the broad scope of hospitality marketing. The emphasis is on hospitality and tourism marketing, as well as the use of integrated marketing communications to build relationships. Topics include marketing, consumer/organizational buying, market segmentation/targeting/positioning, and digital marketing. No Pre-Req. Certificate Course.

**New Course Proposal: Managing Service in Food and Beverage Operations**

**BUSN 1XXX-3, 3 credits**

**Originators: Jill Guindon-Nasir  
Maria Coclin**

**RATIONALE:**

This course will be an introductory course on managing services in food and beverage operations in the Hospitality & Tourism Management certificate. This course is aligned with industry needs, and was designed in consultation with Bally's.

**CATALOG DESCRIPTION:**

This course introduces the principles of how food and beverage operations interact with other departments found in the hospitality and tourism industry. Managerial concepts include industry regulations, financial, and operations controls, and matching food service venues and menus to targeted customer markets.

**New Course Proposal: Hospitality Law**

**BUSN 1XXX-4, 3 credits**

**Originators: Jill Guindon-Nasir  
Maria Coclin**

**RATIONALE:**

This course will be an introductory course in Hospitality Law, within the Hospitality & Tourism Management certificate. This course is aligned with industry needs and was designed in consultation with Bally's.

**CATALOG DESCRIPTION:**

This course provides an overview of the legal and regulatory environment in which business decisions must be made within the hospitality industry. The course exposes the student to a variety of basic legal topics such as contracts and torts which are followed by a selection of more advanced related concepts. Attention is paid to both the letter of the law and its practical effect on business decision-making. This course relies on and develops, the student's ability to read and reason critically.

**New Course Proposal: Human Resource Management in Service Organizations****BUSN 1XXX-5, 3 credits****Originators: Jill Guindon-Nasir  
Maria Coclin****RATIONALE:**

This course will be an introductory course in Human Resources, within the Hospitality & Tourism Management certificate. This course is aligned with industry needs and was designed in consultation with Bally's.

**CATALOG DESCRIPTION:**

Leaders in today's service-related businesses manage a diverse group of employees and are responsible for complying with employment laws and human resource policies. This course prepares students for situations they will encounter as they develop and apply sound human resource management principles. Students learn about the best practices of human resources management including recruiting, interviewing, selection, orientation, training, performance evaluation, discipline, terminations, and employee and union relations

**New Course Proposal: Service Management Principles for Hospitality & Tourism****BUSN 1XXX-6, 3 credits****Originators: Jill Guindon-Nasir  
Maria Coclin****RATIONALE:**

This course will be an introductory course in Service Management Principles for Hospitality & Tourism. This course is aligned with industry needs and was designed in consultation with Bally's.

**CATALOG DESCRIPTION:**

This course examines the importance of service industries in the modern economy, with a particular emphasis on the Hospitality & Tourism sectors. The emphasis is on understanding the complex nature of service and the concept of service management, as well as the interconnections among Tourism, Hospitality and Service. Topics include Service Quality, Engaging Customers, Service Marketing, Service Visions, Service Design, and the Service Encounter. No Pre-Req. Certificate Course.

**New Program Proposal: Business Administration Hospitality and Tourism Management Certificate****18 credits****Originators: Jill Guindon-Nasir  
Maria Coclin**

**RATIONALE:**

In September 2023, Bally's Corporation announced a \$5 million donation to CCRI to develop and launch new programming in the gaming, hospitality, and security industries. Bally's said they look forward to supporting this program for many years to come, creating a legacy of economic opportunity. Governor McKee said "this partnership between Bally's and CCRI will provide important learning and training for our CCRI students, leading to new workforce opportunities. This is a powerful way to advance economic and social opportunity and teach meaningful, transferable workforce skills".

In 2022, visitor spending, visitor supported jobs, and business sale generated & 1.9 billion in government revenues. Stronger demand was reflected by a 5% increase in total Rhode Island visitor volume to 27.7 million in 2022. Visitor activity sustained a total of 84,386 jobs in 2022, including 57, 523 direct jobs and 26, 862 jobs supported through indirect and induces impacts. This total impact equates to one-in-eight jobs in Rhode Island. Total traveler economy employment supported significant shared of several industries in 2022- all of lodging, 95% of recreation, 63% of food and beverage employment, and 13% of retail employment.

**CATALOG DESCRIPTION:**

Tourism is currently Rhode Island's second-largest industry. CCRI's Hospitality & Tourism Management certificate provides students with the skills and knowledge necessary for successful careers in this growing industry. Graduates are prepared for entry-level positions with hotel, lodging, food service, airlines, airport operations, conventions and meetings, tourism and attractions, casinos and cruise lines. Students will perform a variety of tasks and complete projects to help them develop the skills required to work in the industry. Participating in an internship is highly encouraged.

For the following new AA-Transfer Degrees, please refer to CIM to review the catalog descriptions and department votes, to approve the conceptual change from JAA plans to AA-Transfer degrees. An attachment has been included with the October 4 CRC meeting agenda email, to aid in the review process:

**JAA Chemistry Transfer, Chemistry BS**  
**JAA Physics Transfer, Geology and Geological Oceanography BS**  
**JAA Physics Transfer, Physics BS**  
**JAA Computer Studies Transfer, Computer Sciences BA**  
**JAA Computer Studies Transfer, Computer Sciences BS**  
**JAA Social Sciences Transfer, Economics BA**  
**JAA Social Sciences Transfer, Applied Economics, BS**  
**JAA Social Sciences Transfer, History BA**  
**JAA Social Sciences Transfer, Sociology BA**  
**JAA Human Services Transfer, Secondary Ed: Biology**  
**JAA Human Services Transfer, Secondary Ed: Chemistry**  
**JAA Human Services Transfer, Secondary Ed: English**  
**JAA Human Services Transfer, Secondary Ed: History**  
**JAA Human Services Transfer, Secondary Ed: Modern Languages**  
**JAA Human Services Transfer, Secondary Ed: Mathematics**  
**JAA Human Services Transfer, Secondary Ed: Physics**  
**JAA Human Services Transfer, Secondary Ed: General Science**  
**JAA Human Services Transfer, Early Childhood Education**  
**JAA Human Services Transfer, Elementary Education**  
**JAA Human Services Transfer, Human Developmental Family Science**