

**Community College of Rhode Island A.S. in Business with a Marketing Major  
to Excelsior College Bachelor of Science in Business Degree (Marketing Concentration)**

**Revision: August 2014**

This program plan outlines how students can transfer from the **Community College of Rhode Island AS in Business (Marketing)** program to the **Excelsior College B.S. Business (Marketing Concentration)** program. Upon completion of the **A.S. Business**, the following credits will apply for students enrolling in the **B.S. Business, Marketing Concentration** program.

<b>Community College of Rhode Island</b>	<b>Semester Hours</b>	<b>Excelsior College Requirements</b>	<b>Semester Hours</b>
ENGL 1010 Composition I	3	Written English Requirement	3
MATH 1000 level*	3	Math at the level of Precalculus or higher	3
MATH 1000 level*	3	Mathematics Elective	3
ECON 2030 Principles of Microeconomics	3	Principles of Microeconomics	3
ECON 2040 Principles of Macroeconomics	3	Principles of Macroeconomics	3
COMM 1100	3	Humanities Elective	3
English Elective	3	Humanities Elective	3
General Education Electives	6	Art/Science Electives	6
ACCT 1010 Financial Accounting	4	Financial Accounting	3
ACCT 1020 Managerial Accounting	4	Managerial Accounting	3
BUSN 1010 Introduction to Business	3	Business Elective	3
BUSN 2050 Principles of Management	3	Principles of Management	3
BUSN 2060 Principles of Marketing	3	Principles of Marketing	3
BUSN 1020 Marketing Communications	3	Marketing Elective	3
BUSN 1000 Workplace Relationship Skills	3	Business Elective	3
BUSN 1110 Sales	3	Marketing Elective	3
BUSN 1130 Advertising Principles	3	Marketing Elective	3
Computer Studies** (Recommend COMI 1100)	3	Computers Requirement	3
LAWS 2050 Law of Contracts	3	Business Elective	3
<b>Total Credits Required for Associate's</b>	<b>62</b>	<b>Total Credits Accepted From Associate's</b>	<b>60</b>

\*Excelsior College requires credits in College Algebra (or a higher-level math) AND Statistics.

\*\*Depending on

the course selection this may not meet the computers requirement, if not it would transfer in as business elective credit

**Credits Beyond The Associate's That Can Be Transferred OR Taken At Excelsior**

	<b>Semester Hours</b>	<b>Excelsior College Requirements</b>	<b>Semester Hours</b>
English Composition II	3	Written English Requirement	3
PHIL 2030 Ethics	3	Ethics Requirement	3

Art and Science Electives to include: at least 9 credits in Social Science or History, a Natural Science requirement, a course in Statistics, and a mathematics course at the level of precalculus or above (if not already completed)	27	Art and Science Electives to include: at least 9 credits in Social Science or History, a Natural Science requirement, a course in Statistics, and a mathematics course at the level of precalculus or above (if not already completed)	30
<b>Total Additional Credits</b>	<b>33</b>	<b>Total Additional Credits</b>	<b>38</b>

<b>Credits To Be Taken At Excelsior College *</b>	
<b>Excelsior College Requirements</b>	<b>Semester Hours</b>
INL 102 Information Literacy	1
BUS 230 Business Law	3
BUS 311 Organizational Behavior	3
BUS 350 Principles of Finance	3
BUS 425 Operations Management	3
Approved upper-level Marketing Concentration Requirements	9
BUS 495 Business Strategy (Capstone)	3
<b>Total Credits</b>	<b>25</b>

\* The above credits (with the exception of the **Capstone** course) may also be transferred in or taken at another 4-year regionally accredited institution.

<b>Evaluation Summary</b>	<b>Semester Hours</b>
Credits Accepted from Associate's Degree	62
Additional Credits Beyond the Associate's Degree	33
Credits from Excelsior *	25
<b>Total Credits Required for Bachelor's Degree</b>	<b>120</b>

\* Students are required to take a minimum of **12.00 credits** from Excelsior to qualify for partner pricing.

**NOTE: Excelsior College reviews every student individually and this guide is just a sample scenario. Actual requirements will be dependent on the courses a student transfers to Excelsior.**