

COMMUNITY COLLEGE OF R.I. GENERAL STUDIES A.A.		JOHNSON & WALES UNIVERSITY MEDIA AND COMMUNICATION STUDIES B.S.			
ENGL 1010 Composition I	3	ENG1020 English Composition	4.5		
History	3	Arts & Humanities (Arts & Sciences Core)	4.5		
Humanities	6	Arts & Humanities (Arts & Sciences core)	4.5		
		and Free Elective	4.5		
Literature	3	Arts & Science Elective	4.5		
Math –MATH 1430- Mathematics for Liberal Arts Students (recommended)	3	MATH1002 A Survey of College Mathematics	4.5		
Science-Take two courses from the recommended offerings	8	Science (Arts & Sciences core)	4.5		
		and Free Elective	4.5		
Social Science Elective	6	Social Science (Arts & Sciences core)	4.5		
		and Free Elective	4.5		
*Electives: 28 credits from any instructional program. <i>Recommended</i> ENGL 2015 Composition II for Liberal Arts	3	ENG 1021 Advanced Composition and Communication	4.5		
COMM 1100 Oral Communication I	3	ENG 1030 Communication Skills	4.5		
COMM 1050 Mass Media Foundations COMM2050 Media and Broadcast History	3	<b>Major Courses</b> MCST 1010 Media, Culture & Society	4.5		
		3 MCST 1030 History of Media	4.5		
ARTS 1520 Art History-Renaissance to Modern MUSC 1160 Introduction to Music	3	<b>Major Electives – Principles</b> ART 3020 Art History	4.5		
		3 ART2030 Music Appreciation	4.5		
<b>Choose four of the following</b>	12	<b>Major Electives-Practices (choose four)</b>	18		
BUSN 1020 Marketing Communications		ADVC 1010 Marketing Communications I			
BUSN 1130 Advertising Principles		ADVC 1011 Marketing Communications II			
ARTS 1710 Graphic Design I		DME 1030 Principles of Composition and Design			
ARTS 2840 Visual Web Design		DME 1040 Screen Design and Coding I			
ARTS 1720 Graphic Design II		DME 2000 Typography and Spatial Design			
COMI 1905 Desktop Publishing Software		DME 3050 Basic of Print Design			
COMM 2000 Media Writing		ENG 2030 Introduction to News Writing			
ENGL 1430 Creative Writing		ENG 3001 introduction to Creative Writing			
BUSN 2060 Principles of Marketing		MRKT 1001 Principles of Marketing			
TRVL 2030 Conference and Convention Planning		SEE 2020 The Business of Event Management			
<b>Total semester credits</b>		<b>62</b>		<b>Total quarter credits</b>	<b>90</b>

Students from **Community College of Rhode Island** with an in **A.A. degree in General Studies** will be required to complete the following courses at **Johnson & Wales University** to receive their **Bachelor of Science in Media and Communication Studies**

<b>Major Courses</b>	
MCST 2010 Media Industries	4.5
MCST 2030 Media Texts	4.5
MCST 2050 Media Audiences	4.5
MCST 3090 Critical Perspectives on New Media	4.5
MCST 3899 Media Internship	4.5
MCST 4010 Global Media	4.5
MCST 4090 Media Research Methods	4.5
MCST 4200 Senior Seminar in Media Life	4.5
<b>*Major Electives – Principles (choose four)</b>	
ART 2010 Introduction to Film MCST 2100 Children, Youth & Media MCST 2200 Television Studies MCST 2300 American Film MCST 3050 Media Identities MCST 3100 Radio, Records & Popular Music MCST 3200 History of Photography MCST 4050 Media & Popular Culture MCST 4100 Media Theory MCST 4300 Special Topics in Media Studies	18
<b>*Major Electives – Practices (choose two)</b>	
ADVC1010 Marketing Communication <i>(only if not already taken at CCRI as part of the A.S. degree)</i> ADVC1011 Media Strategy <i>(only if not already taken at CCRI as part of the A.S. degree)</i> ADVC 1021 Public Relations & Corporate Communications ADVC 2001 Creative Concepts and Strategy ADVC 3003 Advertising Campaigns ADVC 3010 Digital media Planning DME1030 Principles of Composition and Design <i>(only if not already taken at CCRI as part of the A.S. degree)</i> DME1040 Screen Design and Coding I <i>(only if not already taken at CCRI as part of the A.S. degree)</i> DME 1050 Imaging for Digital Media DME 1060 Screen Design and Coding II DME 2000 Typography and Spatial Design <i>(only if not already taken at CCRI as part of the A.S. degree)</i> DME 2020 Motion Graphics I DME 2025 Basics of Screen Design and Coding DME 2050 Interactive Architecture and Content Design DME 3050 Basics of Print Design <i>(only if not already taken at CCRI as part of the A.S. degree)</i> DME3140 Motion Graphics II  DME 3300 Digital Video I DME 3310 Digital Video II ENG2030 Introduction to New Writing <i>(only if not already taken at CCRI as part of the A.S. degree)</i>	9

ENG 3001 Introduction to Creative Writing *(only if not already taken at CCRI as part of the A.S. degree)*  
 ENG 3030 Introduction to Food Writing  
 ENG 3050 Introduction to Travel Writing  
 MCST 1050 Writing for Publication  
 MCST 1070 Writing for Radio, TV and Film  
 MCST 1090 Writing in Digital Media  
 MRKT 1001 Principles of Marketing *(only if not already taken at CCRI as part of the A.S. degree)*  
 MRKT 3045 Social Media & Internet Marketing  
 SEE 1001 Introduction to Sports, Entertainment, and Event Management  
 SEE 2020 The Business of Event Management *(only if not already taken at CCRI as part of the A.S. degree)*  
 SEE 2030 The Business of the Entertainment Industry  
 SEE 3045 New Media Literacy in Sports, Entertainment and Event Management  
 SEE 3060 Concert and Event Production  
 SEE 3150 TV & Movie Production Management

<b>Related Professional Studies</b>	
CAR 0010 Career Capstone	1
<b>Free Electives</b>	
One Free Elective	4.5
<b>Arts &amp; Sciences Core</b>	
ILS 2000 Integrative Learning	4.5
ILS 4000 Integrative Learning-Senior Level	4.5
MATH One Math Designated Course	4.5
SOC 3070 Visual Literacy and the Sociology of Perception	4.5
Arts & Science Elective – 3000 –level or higher	4.5
<b>Total Quarter Credits Remaining</b>	<b>91</b>

**\*Students are responsible for meeting prerequisites**