

Spring 2014

Articulation Agreement

Institution: Community College of Rhode Island

Date: 2/4/14

Transfer Institution: University of Massachusetts, Dartmouth

Summary of Benefits:

- Guaranteed acceptance with a minimum G.P.A. of 2.5
- 33% Tuition Reduction with minimum G.P.A. of 3.0
- Guaranteed transfer of credits of all courses with a C- or better
- Students transfer with Junior status with regard to financial aid and registration

CCRI Program: Business – Marketing Degree	CR	UMass-Dartmouth Program: Marketing	CR
General and Elective Requirements			
ENGL 1010 – Composition I	3	ENL 101 – Critical Reading & Writing I	3
Elective - ENGL 2010 - Composition II	3	ENL 102 – Critical Reading & Writing II	3
BUSN 2050 – Principles of Management	3	MGT 201 – Leadership, Teamwork and Collaboration	3
MATH 1670 – Quant Business Analysis I	3	MTH 103 – Finite Mathematics	3
MATH 1680 – Quant Business Analysis II	3	Free Elective	3
ACCT 1010 – Financial Accounting	4	ACT 211 – Accounting I	3
ACCT 1020 – Managerial Accounting	4	ACT 212 – Accounting II	3
Elective SOCS 1010 – General Sociology	3	SOC 101 – Introduction to Sociology	3
ECON 2040 - Prin of Macroeconomics	3	ECO 232 – Macroeconomics	3
BUSN 1000 – Workplace Relations	3	Free Elective	3
BUSN 1130 – Advertising Principles	3	MKT 421 – Marketing Advertising	3
BUSN 1010 – Intro to Business	3	MIS 101 – The Business Organization	3
Computer Studies	3	Free Elective	3
LAWS 2050 – Law of Contracts	3	MGT 312 – Legal Framework of Business	3
ECON 2030 – Prin of Microeconomics	3	ECO 231 - Microeconomics	3
BUSN 1110 – Sales	3	Free Elective	3
BUSN 2060 – Principles of Marketing	3	MKT 311 – Principles of Marketing	3
ENGL 1410 – Business Writing	3	ENL 265 – Business Communications	3
COMM 1100 – Oral Communication I	3	ENL 270 – Speech Communication	3
BUSN 1020 – Marketing Communication	3	Free Elective	3
Total Credits	62	Total Credits	60

Junior and Senior year are as follows at UMass Dartmouth:

3rd Year 1st Semester

POM 212 – Business Statistics	3 credits
The Natural World Requirement	3 credits
MIS 315 – Management Info Systems	3 credits
Cultural World: Literature	3 credits
FIN 312 – Financial Management	3 credits
Total	15 credits

3rd Year 2nd Semester

POM 345 – Operations Management	3 credits
POM 333 – Quantitative Business Analysis	3 credits
MKT 330 – Marketing Intell & Info Tech	3 credits
Natural World: Engaged Community	3 credits
MKT 331 – Integrated Marketing Comm	3 credits
Total	15 credits

4th Year 1st Semester

Business Elective (300/400 Level)	3 credits
Cultural World: Visual & Performing Arts	3 credits
MKT 442 – Marketing Research	3 credits
Business Elective (300/400 Level)	3 credits
Non-Business Elective	3 credits
Total	15 credits

4th Year 2nd Semester

MGT 490 – Strategic Management	3 credits
MKT 431 – Consumer Behavior	3 credits
MKT 441 – Marketing Management	3 credits
Non-Business Elective	3 credits
Business Elective (300/400 Level)	3 credits
Total	15 credits