

Communication

- Media Production Concentration (NMPR)
- Media Post-Production Concentration (NMPP)
- Media Studies Concentration (NMST)
- Media Communication Concentration (NMCM)

Certificate in New Media Communication (CERT_NMCC)

The New Media Communication certificate offers practical training in the foundational skills of video, audio and media production; critical studies; writing and rhetoric. Whether creating content for traditional or new media platforms, students will gain an understanding of how to craft and communicate a message from pre-production through post-production. Through their participation, students will be prepared to enter various communication and media disciplines as videographers, producers, directors, writers and editors in the following industries: television, radio, new media journalism, the Web and social media management. Students also will develop a solid foundation that prepares them to enter four-year degree programs where they can further refine and develop their talents and skills.

Note: Many courses require prerequisites, corequisites and/or testing. See course descriptions at the back of the catalog for details.

RECOMMENDED COURSE SEQUENCE

Media Production concentration

- First semester: COMM 1000, 1050
- Second semester: COMM 2100, 2200, 2300

Media Post-Production concentration

- First semester: COMM 1000, 1050
- Second semester: COMM 2300, 2350, 2400

Media Studies concentration

- First semester: COMM 1000; ENGL 1210
- Second semester: COMM 1050, 2050; ENGL 2210

Media Communication concentration

- First semester: COMM 1000, 1050
- Second semester: COMM 1100, 1400, 2000

GAINFUL EMPLOYMENT INFORMATION

Most students in the New Media Communication certificate program attend classes part time. Therefore, the time to complete this certificate would be two semesters (or 12 months). For more information about the number of CCRI graduates in this program and other important gainful employment information, please visit www.ccri.edu/acadaffairs/gainful-employment/ahss/newmedia.html

Core Requirements

COURSE NO.	COURSE TITLE	CREDITS
— COMM 1000	Foundations in Video and Audio Production	4
— COMM 1050	Mass Media Foundations	3
— One Concentration	Select one track from the list below and complete requirements for a total of 16 credits.	9

CONCENTRATION OPTIONS – Choose one to complete core requirements.

Media Production

— COMM 2100	Studio Production	3
— COMM 2200	Field Production	3
— COMM 2300	Video and Media Editing	3

Media Post-Production

— COMM 2300	Video and Media Editing	3
— COMM 2350	Motion Graphics for Media Communication	3
— COMM 2400	Media Production and Distribution Fundamentals	3

Media Studies

— COMM 2050	Media and Broadcast History	3
— ENGL 1210	Introduction to Film	3
— ENGL 2210	Special Topics in Film	3

Media Communication

— COMM 1100	Oral Communication I	3
— COMM 1400	Social Media Communication	3
— COMM 2000	Media Writing	3

Total Certificate Credits

16

Suggested additional studies

- COMI 1770 – Fundamentals of Website Development (All tracks), 3 credits
- LIBA 1010 – Cooperative Work Experience (All tracks), 4 credits
- ARTS 1850 – Digital Photography I (Media Production), 3 credits
- MUSC 1112 – Introduction to Digital Audio Editing (Media Post-Production), 3 credits
- ITAL 1900 – The Italian Heritage (Media Studies), 3 credits
- BUSN 1020 – Marketing Communications (Media Communication), 3 credits